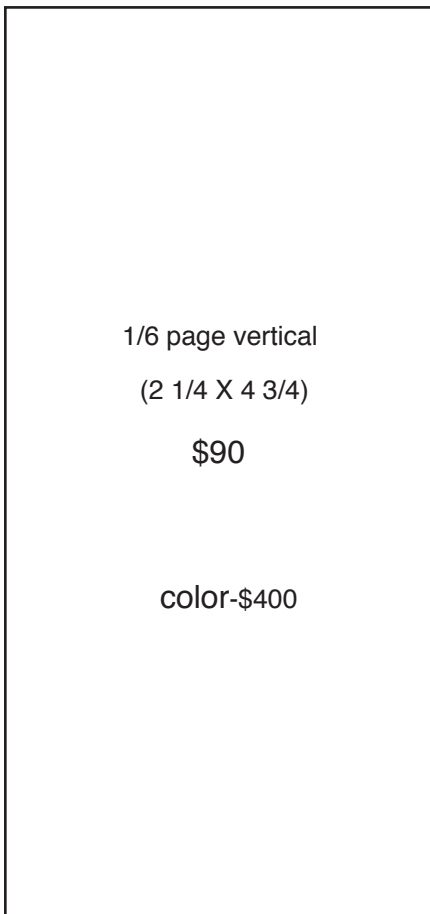
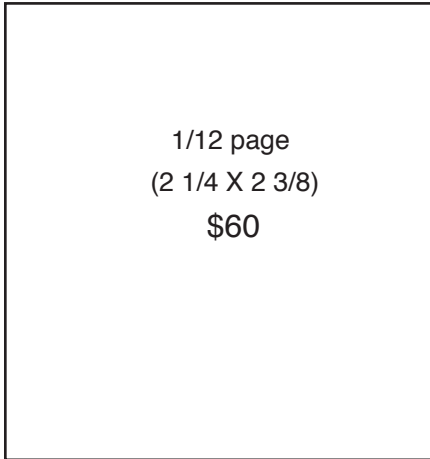


The Old-Time Herald

Ad Sizing Sheet

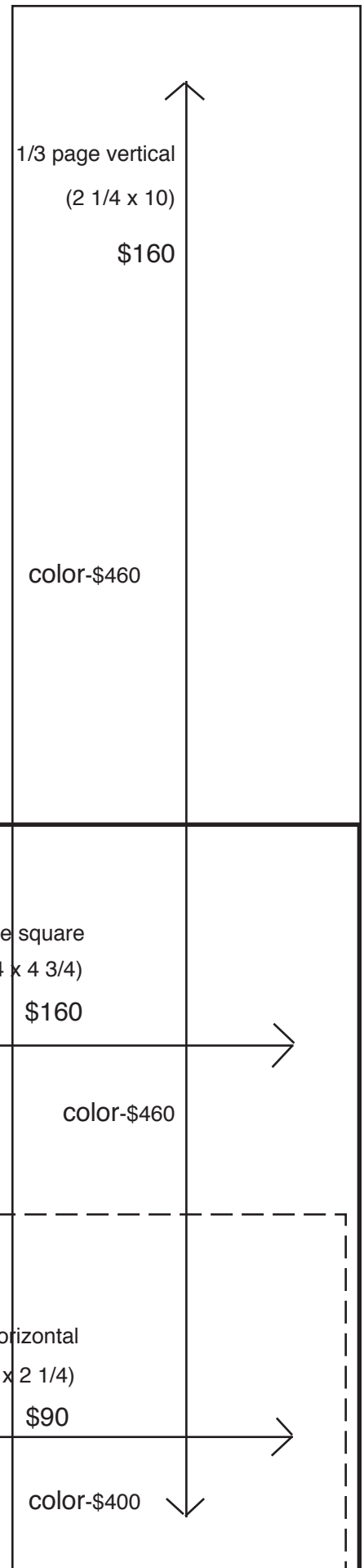


(All prices shown are one-time-only rates.)
Questions? Call Katherine at
919-419-1800 or email at
katherine@oldtimeherald.org.

All prices are for black & white, camera-ready
copy, and **must be pre-paid.**
Additional Charges:
For ad layout - \$100
For any typesetting or changes (including
reducing or enlarging) - \$50

Color is available throughout the magazine

**DISCOUNTS for all display
ads:**
5x (15%)
Outside Back Cover (color-\$780;
black & white-\$560)
Inside Front or Back Cover (color-
\$780; black and white-\$525)



Full Page
(7 1/2 x 10)

\$ 450

color - \$720



2/3 page
(4 3/4 x 10)

\$300
color-\$600



1/2 page island
(4 3/4 x 7 1/2)

\$240
color-\$540

1/2 page horizontal
(7 1/2 x 4 3/4)

\$240
color-\$540

