

The Old-Time Herald

Ad Sizing Sheet

1/12 page
(2 1/4 X 2 3/8)
\$60

1/6 page vertical
(2 1/4 X 4 3/4)
\$90
color-\$400

(All prices shown are one-time-only rates.)
Questions?
e-mail
advertising@oldtimeherald.org.

All prices are for black & white, and
must be pre-paid.
Additional Charges:
For ad layout - \$100
For any typesetting or changes (including
reducing or enlarging) - \$50

Color is available throughout the magazine

DISCOUNTS for all display ads:
5x (15%)
Outside Back Cover (color-\$780;
black & white-\$560)
Inside Front or Back Cover (color-\$780;
black and white-\$525)

1/3 page vertical
(2 1/4 x 10)
\$160
color-\$460

1/3 page square
(4 3/4 x 4 3/4)
\$160
color-\$460

1/6 page horizontal
(4 3/4 x 2 1/4)
\$90
color-\$400

Full Page
(7 1/2 x 10)

\$ 450

color - \$720



2/3 page
(4 3/4 x 10)

\$300
color-\$600



1/2 page island
(4 3/4 x 7 1/2)

\$240
color-\$540

1/2 page horizontal
(7 1/2 x 4 3/4)

\$240
color-\$540

